

design update

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'fill & email' PDF forms

What is a 'fill & email' PDF form? Here is a taste...

- | | | |
|---|-----|----|
| 1 Are your current internal & external business forms electronic? | Yes | No |
| 2 Would you like your business forms to be filled and saved on screen? | Yes | No |
| 3 Would you like completed forms returned by email? | Yes | No |
| 4 Is time wasted deciphering handwritten forms with inaccurate results? | Yes | No |
| 5 Do you need form changes to be easier, quicker and cheaper? | Yes | No |
| 6 How would you describe the branding of your current forms? | | |
| 7 Please rank the information your forms currently gather? | | |
| 8 Please score the following benefits. Score 1 (low value) to 10 (high value) . | | |
| a Eliminating illegible, handwritten forms | | |
| b Achieving cost savings from on-demand document management | | |
| c Eliminating print costs, handling problems, storage and wastage issues | | |
| d Retaining the quality look and brand promise of a marketing document | | |
| e Improving the customer experience at a critical touchpoint | | |

SCORE

Look no further if you need help to:

- ▶ turn existing forms into 'fill & email' PDF forms
- ▶ develop designed and branded 'fill & email' PDF forms
- ▶ employ expert content engineering to ensure accurate information gathering

To find out more contact B.I.D.

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BUSINESS IDENTITY DESIGN

CREATING BRAND ASSETS